

PRIVACY POLICY
PAWEŁ SZCZERKOWSKI TOUR GUIDE
INCLUDING INFORMATION ON COOKIES

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Privacy Policy

What is the Privacy Policy?

The Privacy Policy is a mandatory document required for every website. This requirement arises because the use of the Internet and browsing websites inherently involves the processing of users' personal data, which may impact your privacy. This is a consequence of the Internet's structure. We believe that transparency and comprehensive information regarding the handling of the personal data you entrust to us are fundamental to effective data protection.

This Privacy Policy is a document that provides you with all relevant information concerning your personal data collected through the website warsawtourswithpawel.com ("Website").

This Privacy Policy applies to all Website users, particularly:

- a. individuals visiting the Website;
- b. individuals using the contact form available on the Website.

Who is the Controller of Your Personal Data and How to Contact Them?

The Controller of your personal data is **Paweł Szczerkowski**, conducting a sole proprietorship under the name Paweł Szczerkowski Tour Guide, NIP 8381708259, REGON 146044317 ("Controller").

For all matters concerning your personal data, you may contact the Controller:

- a. by traditional mail at the correspondence address: Mazowieckie Voivodeship, Warsaw County, Praga-Południe Municipality, Warsaw, al. Stanów Zjednoczonych 20, apt. 39, 03-964;
- b. via email at: pszczerkowski@wp.pl

How Are Your Personal Data Processed?

Personal data provided by you in connection with your visit to the Website are processed in accordance with the principles set forth in data protection regulations, including:

- Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation, hereinafter "GDPR"), as well as
- the Act of 10 May 2018 on the Protection of Personal Data, its implementing acts, and
- the Act of 18 July 2002 on the Provision of Electronic Services (Journal of Laws of 2019, item 123) and the Act of 12 July 2024 on Electronic Communications Law (Journal of Laws 2024.1221).

To comply with legal requirements, the Controller selects and implements appropriate technical and organizational measures to ensure the protection of processed data and safeguards the data against unauthorized access or processing in violation of applicable legal provisions.

Purposes, Legal Bases, and Retention Periods of Your Personal Data Processing

When and From Whom Are Data Collected?	Legal Basis and Retention Period of Personal Data Processing	Purposes of Personal Data Processing	Retention Period	What Data?
<p>When? When you use the Website</p> <p>From whom? Data are obtained from Google Analytics, operated by Google Ireland Limited.</p>	Art. 6(1)(f) GDPR – based on the Controller’s legitimate interest in analyzing user activity to optimize the Website’s performance.	To create and analyze activity statistics used to improve the Website and ensure its proper functioning.	As long as the data remain relevant for the purpose, but no longer than 24 months from their collection.	<p>Session statistics, geolocation, browser, and device information.</p> <p>These data are anonymous (not personal data) and are not used to identify you.</p>
<p>When? When you use the contact form or send an email.</p> <p>From whom? Data are obtained from the Website or directly from you.</p>	Art. 6(1)(f) GDPR – the Controller’s legitimate interests.	<p>1. Responding to inquiries and managing customer relationships;</p> <p>2. Handling and processing complaints regarding services provided;</p> <p>3. Storing data for archival purposes and ensuring accountability (demonstrating</p>	Until the purpose expires or an objection is lodged, whichever occurs first, but no longer than 6 months.	<p>Email address, subject, and content of the message.</p> <p>If the email address includes your name, such data are also processed.</p>

		<p>compliance with legal obligations);</p> <p>4. Direct marketing of the Controller's products and services, e.g., informing about services via channels for which the user has given separate consent;</p> <p>5. Establishing, pursuing, or defending against claims, particularly by documenting services provided or received.</p>		
<p>When? When you use our social media profiles (Instagram, Facebook, etc.) and the Website.</p> <p>From whom? Data are obtained from: Facebook, Instagram, and Meta Pixels – Meta Platforms Inc.</p>	Art. 6(1 f) GDPR – the Controller's legitimate interests.	Building a community and gaining supporters, marketing own services, providing information about activities and events, analyzing user activity to optimize social media management methods.	For the duration of maintaining social media profiles, but no longer than until the deletion of your comments, ratings, or similar actions (equivalent to withdrawing consent).	Identification data (username, name, profile picture, other photos, content of your posts, comments, reactions, messages sent to us, statistical data about profile visitors).
<p>When? When you contact us regarding the processing of your personal data.</p> <p>From whom?</p>	Art. 6(1)(c) GDPR – legal obligation.	To respond to your inquiry or fulfill your right/request.	5 years from the end of the calendar year in which a response was provided or	Message content, email address, name, data arising from the context of your message.

Data are obtained from your message (email or letter).			your request was addressed.	
When? When you purchase a tour ticket with me on the website www.pitur.pl . From whom? PITUR Travel Agency Piotr Kociszewski – TOUR SALES POINT – ul. Nowy Świat 53, 00-042 Warsaw, tel. +48 883 009 494, email: wycieczki@pitur.pl.	Art. 6(1)(b) GDPR – processing is necessary for the performance of a contract.	To manage the tour purchased by you.	Until the contract expires.	Name, surname, gender, address, phone number, email.
When? When you subscribe to the newsletter. From whom? Directly from the form provided on the Website.	Art. 6(1)(f) GDPR – the Controller's legitimate interests (direct marketing).	To send you the newsletter.	Until you unsubscribe from the newsletter.	Email address.

Please note that entities operating social media platforms may act as controllers or joint controllers of the personal data you provide there and may process them for their own purposes, including using data contained in cookies. We encourage you to review the data processing regulations available on their websites.

Are Your Personal Data Transferred Outside the European Economic Area?

We do not transfer, nor do we intend to transfer, your personal data outside the European Economic Area.

However, you should be aware that companies operating social media platforms are global entities, and therefore, anything you publish there may be transferred outside the European Economic Area (including content published on your or our profiles). We kindly request that you

take a moment to review the privacy policies published on the respective social media platforms' websites.

Who May Have Access to Your Personal Data?

Your personal data will not be accessed by any third parties, except for our representatives, collaborators, or entities providing services on our behalf, such as technical, legal, or marketing support services.

We clarify that we implement appropriate technical and organizational measures to ensure the security of your data, including ensuring that only explicitly authorized persons have access to them in strictly defined cases (e.g., when our employee needs to respond to your message).

In legally justified cases, administrative authorities or courts may have access to your data.

In the case of your activity on our social media profiles, access to the personal data you provide (depending on your chosen settings) will be available to the entity operating the respective social media platform and potentially other users.

Is Providing Personal Data Mandatory?

Please be informed, that providing your personal data is voluntary, but in certain cases, it may be necessary. For example, if you wish to receive a response to correspondence addressed to us, you should provide contact details.

Are Your Personal Data Processed Automatically?

As part of standard processes, the Controller does not process your personal data automatically (including profiling) in a way that would result in decisions being made, cause legal effects, or otherwise significantly affect the data subject.

What Are Your Rights?

In connection with the processing of your personal data, you have the following rights:

- access to your personal data, obtaining a copy, and rectification or updating thereof;
- the right to withdraw consent at any time (if the processing is based on consent), with the withdrawal not affecting the lawfulness of processing carried out prior to the withdrawal;
- the right to erasure of data ("right to be forgotten"), unless other legal provisions require the Controller to continue processing the data for a specified period;
- the right to restrict data processing;
- the right not to be subject to decisions based solely on automated processing, including profiling, provided that the Controller makes decisions based solely on automated

processing and such decisions produce legal effects or similarly significantly affect the data subject;

- **the right to lodge a complaint with the President of the Personal Data Protection Office if you believe that the processing of your data violates applicable law;**
- the right to data portability, provided the processing is based on a contract or consent and is carried out automatically; and
- **the right to object to the processing of personal data.**

To exercise the above rights, the data subject may contact the Controller using the contact details provided above.

In connection with the processing of cookies, you also have the right to lodge a complaint with the President of the Electronic Communications Office (address: ul. Giełdowa 7/9, 01-211 Warsaw).

When Can You Object?

You have the right to object to the processing of your personal data when the processing is based on a legitimate interest or for statistical purposes, and the objection is justified by your particular situation, or when your personal data are processed for direct marketing purposes, including profiling for such purposes.

How Can You Withdraw Consent for Data Processing?

To withdraw consent for the processing of personal data, please contact the Controller.

Children

Neither the Website nor the services provided by me are directed to minors, including children under 13 years of age. Accordingly, the Controller does not knowingly collect personal data from children. If you suspect that a minor may have provided their data to the Controller, please contact the Controller at the addresses provided at the beginning of this Policy. In such cases, we will delete the data promptly upon verification of the report.

Can We Amend the Privacy Policy?

Yes, but we will only do so to ensure compliance with applicable law or if the Website undergoes changes. In such cases, it may be necessary to adjust the Privacy Policy to accommodate new functionalities. Additionally, we may amend the Policy if we change our data processing procedures for other justified reasons (e.g., if a new trending social media platform emerges where you can view our content).

Rest assured, we will not amend the Privacy Policy in a way that adversely affects your situation or restricts or eliminates any of your rights.

Information on Cookies

1. What Does the Cookie Information Cover?

Below, you will find information about the types of cookies and similar technologies used by the Controller. You will also learn how to manage cookies to align with your preferences.

2. Types of Cookies

If you use the Internet, you have likely heard of cookies. These are small files that are typically stored on your device (usually a computer, phone, or tablet) when you visit a website. In our case, they primarily serve to optimize your experience on the Website. By optimization, we mean ensuring that the Website displays its content correctly on your device. If you are reading this text, it is the best evidence that cookies are functioning and provide significant benefits to you as a user of the Website.

We believe in informed choice, so we want to inform you that there are several types of cookies, each serving different functions. Below, you will find information about the cookies that may be used when accessing our Website.

Types of Cookies	What Do Individual Cookies Do?
Session Cookies	These are temporary files stored on the user's device and remain there until logout, leaving the website, or closing the browser. The stored information is then permanently deleted from the device's memory. The session cookie mechanism does not allow the collection of any personal data or confidential information from the user's device.
Persistent Cookies	These are stored on the user's device for the time specified in the cookie parameters and remain there until deleted. Ending a browser session or turning off the device does not delete them from the user's device. The persistent cookie mechanism does not allow the collection of any personal data or confidential information from the user's device.
Essential Cookies	Cookies enabling the use of our Website. They ensure the proper functioning of the Website, display content appropriately for your device, and provide security. As these are essential cookies, they cannot be disabled, but you can delete them in your browser settings.
Analytical Cookies	These cookies allow us to analyze and understand how our Website is used and operates. For example, they indicate the number of users, their interactions with the Website, and the time spent on the Website.

Preference Cookies	Cookies that enable the “remembering” of user-selected settings and personalization of the user interface, e.g., regarding the selected language or region, font size, or Website appearance.
Marketing Cookies	Cookies used to tailor advertisements and, consequently, offers to match your expectations. These cookies ensure that users do not receive content that does not interest them.

3. Can I Disable Cookies?

Upon your first visit to the Website, you selected your cookie settings. This does not mean you cannot change your preferences if needed.

You can modify your browser’s cookie settings at any time. This allows you to block the automatic handling of cookies and restrict or disable cookie access to your device. If you choose this option, you will still be able to use the Website, except for functions that inherently require cookies.

If you do not consent to the use of cookies, you are obliged to modify your browser settings. A system configuration that allows the use of cookies constitutes consent to the Controller storing the information referred to above, in accordance with Art. 399 of the Act of 12 July 2024 on Electronic Communications Law.

Please note that you can delete cookies at any time using the available functions in the browser you use.

4. How Can I Change or Delete Cookie Settings?

You can find information on configuring cookies for the most popular browsers at the following links:

- **Google Chrome:**
<https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl=en>
- **Opera:** <http://help.opera.com/Windows/12.10/en/cookies.html>
- **Firefox:** <https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer>
- **Apple Safari:** https://support.apple.com/kb/PH21411?locale=en_US
- **Microsoft Edge:** <https://support.microsoft.com/en-us/windows/manage-cookies-in-microsoft-edge-view-allow-block-delete-and-use-168dab11-0753-043d-7c16-ed5947fc64d>

5. Do Cookies Contain My Personal Data?

In principle, no – we strive to disable their collection through this method whenever possible. In particular, when using pixels (such as Meta Pixels, HotJar, or Microsoft Clarity Pixel), we apply masking safeguards provided by the tool providers to avoid collecting users' personal data this way. If cookies are used to collect data, it is for analytical or statistical purposes (see the first row of the table in Section I of the Privacy Policy).

6. Can We Amend the Cookie Information?

Yes, if necessary to comply with applicable law, to supplement the information provided to you, or when introducing new functionalities. Our goal is always to ensure that visitors to our Website are as well-informed as possible about their privacy. Such changes will never adversely affect your rights.

Please note that if we make any changes, you will be informed via the Website.

Document Metadata

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